

# **KENDRICK SCOTT, PHD**

PROFESSOR, AUTHOR, SPEAKER, SUCCESS COACH, ENTREPRENEUR



## CONTACT



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DrKscottspeaks



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## **EDUCATION**

- B.S. Political Science, Florida State University
- M.S. Social Science/Public Administration, Florida State University
- Ph.D. Organizational Leadership, The Chicago School of Professional Psychology



#### WEBSITE

www.drkendrickscott.com



Dr. K. Scott With Legendary Coach Bobby Bowden



## ABOUT DR. KENDRICK SCOTT

Dr. Scott holds a Ph.D. in Organizational Leadership and has been an Academic Chair of Graduate programs where he taught MBA students for a number of years. Dr. Scott is a leadership expert who trains, teaches, and writes about leadership and business management. Dr. Scott has a variety of experiences, one as a practitioner of Human Resource Management along with being a trainer in the area of Diversity and Inclusion.

Dr. Scott is a frequent guest speaker on radio, television, and in print media. Dr. Scott has appeared in publications such as cnn.com, espn.com, newsweek.com, foxnews.com, cbssports.com, bleacherreport.com, boston25news, Africa.espn.com, 247sports.com, and dailycaller.com, usnews.com, and usatoday.com for his advocacy work.

Dr. Scott played for the legendary Bobby Bowden at Florida State University, won a national championship, and was voted as a permanent team captain.



## **KEYNOTES**

### **CONTEMPORARY LEADERSHIP CHALLENGES: 90 MIN**

In this talk, Dr. Scott builds on a course he designed for business students at Florida State University College of Business. Dr. Scott explores the leadership challenges of today's post pandemic world. He equips future leaders with tools to remain relevant and fully develop their leadership capacity.

### DECOMING YOUR BEST SELF: 120 MIN

In this talk, Dr. Scott leans on the tenets of his first book and help individuals see the full potential in themselves. Through effective storytelling, Dr. Scott is able to paint vivid pictures to drive one to in the direction of their own dreams and goals

### KEYS TO BUILDING SUSTAINABLE ORGANIZATIONS: 90 MIN

In this talk, Dr. Scott speaks on the importance of organizations understanding the methods that will keep them sustainable. He opines that all organizations are looking to be disruptive, find a blue ocean strategy, and 10x their earning potential. However, successful organizations that remain sustainable use strategies that will allow them to stay competitive and achieve above-average returns into the foreseeable future.

#### WHY DIVERSITY SHOULD BE YOUR STRATEGY? 90 MIN

In this talk, Dr. Scott talks about the idea of diversity being a strategy of the organization. Dr. Scott details that diversity is not something organizations should do to check the boxes, but it must be layered into their strategy to be effective.

## THE PROCESS OF GREAT LEADERSHIP: 120 MIN

In this talk, Dr. Scott gives his signature organizational leadership talk. He delivers a message to all, from the C-Suite to the door holder, on the importance of leadership. Dr. Scott believes that leaders must understand how to apply the tenets of Transformational Leadership and use mindfulness to deliver this message to the key players within the organization.

### **CUSTOM PRESENTATIONS**

Ask about custom talks on topics in areas of Blueness, Leadership, Strategy, and Personal Development.

"I believe that everyone regardless of background, education, or ability has the potential to do something great. We were all born with greatness- it is a matter of tapping into the reservoir that will release that greatness to the world. Join me as I help you find your greatest inside."